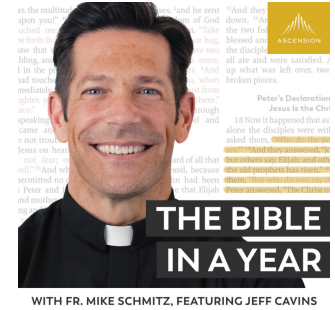


The Bible in a Year Podcast Updated Fact Sheet - November 2022

1.5 Million 30-Day Audience Reach
365 Million All-time Downloads

As shared in the 11/2/2022 virtual press conference:



	% Growth	Nov 2021 Press Conf.	Nov 2022 Press Conf.
30-Day Audience Reach (Chartable podcast + YouTube)	n/a	Not shared	1.5 Million unique devices downloading
BIY Facebook Group Membership	67% Growth	75,000	125,000
BIY Total Episode Downloads, All Time (Chartable)	157% Growth	142,000,000	365,000,000
BIY Episode #1 Downloads	150% Growth	1,000,000	2,750,000

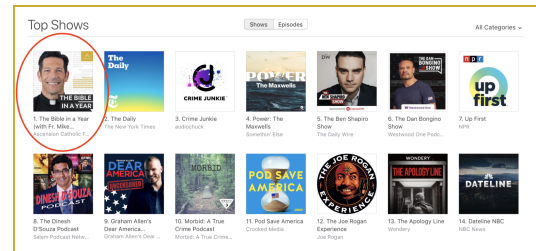
#1 Global Podcast in Religion & Spirituality

- *The Bible in a Year* has been the #1 podcast on Apple's Religion & Spirituality chart for the majority of 2021-2022. (Source: Apple Podcasts)
- *The Bible in a Year* has been Chartable's [#1 global podcast in Religion & Spirituality](#) for all of 2022 (Source: Chartable)
- In January of 2022, together with Ascension's new 2022 Spanish-language offering *La Biblia en un año* podcast, *The Bible in a Year* topped "Christianity" charts in over [47 countries](#) (Source: Chartable)

#1 on the Apple Charts - All Categories (Jan 2021 + Jan 2022)

*The Bible in a Year (with Fr. Mike Schmitz)*TM podcast broke the glass ceiling for religious podcasts, topping the Apple Podcasting chart in all categories within 2 days of its January 2021 launch.

- **#1 Podcast in America:** *Bible in a Year* was the #1 podcast in America in all categories from Jan 2 - Jan 18, 2021, knocking out top shows from *NPR*, *Dateline*, *Crime Junkie*, and more. (Source: Apple Podcasts)
- **Again in 2022:** It achieved the same feat from January 1-7, 2022, again becoming the top podcast on the US Apple charts in all categories. (Source: Apple Podcasts)



Media Coverage and Awards

- **Outstanding News Coverage:** The fascinating story of a religious podcast topping the US Apple Charts has been picked up internationally by [*The New York Times Magazine*](#), [*The Wall Street Journal*](#), [*CBS National News*](#), [*The Times \(UK\)*](#), [*DailyMail \(UK\)*](#), [*CBN*](#), [*Fox NY*](#), and [*National Review*](#), as well as receiving coverage in nearly all national US Catholic outlets.
- **Award-Winning Production:** *The Bible in a Year* won a [2021 w3 Gold Award](#) (Podcast: General Series - Health and Wellness) as well as the [#1 Award in Religion and Spirituality](#) from The Podcast Awards. Daily host Fr. Mike Schmitz and podcast featured guest Jeff Cavins were together named “[Catholics of the Year](#)” by the national Catholic news outlet *Our Sunday Visitor*, and received the [Cardinal John P. Foley Award](#) for excellence in Catholic storytelling from the Catholic Media Association.



Screen shot: CBS National News, April 2, 2022

For Biographical Information about Fr. Mike Schmitz and Jeff Cavins

- Bio for Fr. Mike Schmitz: [Ascension Newsroom](#)
- Bio for Jeff Cavins: [Ascension Newsroom](#)
- Listen to *The Bible in a Year* podcast: www.AscensionPress.com/BibleInAYear
- Listen to *La Biblia en un Año* podcast: [La Biblia en un Año](#)