

## The Bible in a Year Podcast Updated Fact Sheet - August 29, 2022

[www.AscensionPress.com/BibleInAYear](http://www.AscensionPress.com/BibleInAYear)

**8 Billion Total Listening Minutes**  
**350M All-time Downloads**

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(350M downloads x 23 avg minutes per episode)
- **350 Million all-time downloads**  
(Source: Fireside podcast downloads + *Hallow* episode starts + YouTube views)
- **750,000 average daily downloads\* in 2022**  
(Source: Fireside + *Hallow* app + YouTube data 1/1/22 - 6/1/22)
  - Assuming each download represents 1 listener, equivalent to **7x the stadium capacity of the University of Michigan**, the largest U.S. stadium
- **124,000 members** in the dedicated BIY [Facebook group](#)



## #1 Global Podcast in Religion & Spirituality

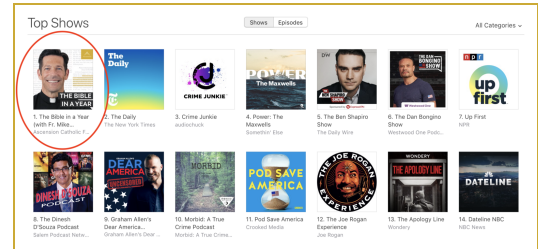
- *The Bible in a Year* is the **#1 podcast on Apple's Religion & Spirituality chart** today, and has held this position for the majority of 2021-2022 (Source: Chartable)
- *The Bible in a Year* has been Chartable's **#1 global "reach" podcast in Religion & Spirituality** for all of 2022 (Source: Chartable)
- In January of 2022, together with Ascension's new 2022 Spanish-language offering *La Biblia en un año* podcast, *The Bible in a Year* topped "Christianity" charts in over **47 countries** (Source: Chartable)

*\*The 6/29/2022 BIY Fact Sheet listed this number as daily "plays," but "downloads" is more accurate for this composite number. While Hallow app and YouTube data reflect confirmed episode plays, the Fireside data included in this stat reflects downloads only, not necessarily confirmed podcast plays.*

## #1 on the Apple Charts - All Categories (Jan 2021 + Jan 2022)

*The Bible in a Year (with Fr. Mike Schmitz)*<sup>TM</sup> podcast broke the glass ceiling for religious podcasts, topping the Apple Podcasting chart in all categories within 2 days of its January 2021 launch.

- **#1 Podcast in America:** *Bible in a Year* was the #1 podcast in America in all categories from Jan 2 - Jan 18, 2021, knocking out top shows from *NPR*, *Dateline*, *Crime Junkie*, and more. (Source: Apple Podcasts)



- **Again in 2022:** It achieved the same feat from January 1-7, 2022, again becoming the top podcast on the US Apple charts in all categories. (Source: Apple Podcasts)

## Media Coverage and Awards

- **Outstanding News Coverage:** The fascinating story of a religious podcast topping the US Apple Charts has been picked up internationally by *CBS National News*, *The Wall Street Journal*, *The Times (UK)*, *DailyMail (UK)*, *CBN*, *Fox NY*, and *National Review*, as well as receiving coverage in nearly all national US Catholic outlets.



Screen shot: CBS National News, April 2, 2022

- **Award-Winning Production:** *The Bible in a Year* won a 2021 w3 Gold Award (Podcast: General Series - Health and Wellness) as well as the #1 Award in Religion and Spirituality from The Podcast Awards. Daily host Fr. Mike Schmitz and podcast featured guest Jeff Cavins were together named “Catholics of the Year” by the national Catholic news outlet *Our Sunday Visitor*.

## Biographical Information about Fr. Mike Schmitz and Jeff Cavins

- **Bio for Fr. Mike Schmitz:** [Ascension Newsroom](http://www.AscensionNewsroom.com)
- **Bio for Jeff Cavins:** [Ascension Newsroom](http://www.AscensionNewsroom.com)
- ***The Bible in a Year* podcast:** [www.AscensionPress.com/BibleInAYear](http://www.AscensionPress.com/BibleInAYear)
- ***La Biblia en un Año* podcast:** [www.AscensionPress.com/LaBiblia](http://www.AscensionPress.com/LaBiblia)
- ***The Catechism in a Year* podcast:** [www.AscensionPress.com/CIY](http://www.AscensionPress.com/CIY) (New for 2023!)