

## **The Bible in a Year Podcast**

### **Updated Fact Sheet - June 2022**

**6.8B Total Listening Minutes**  
**300M All-time Downloads; 750k Daily**

- **63% growth in avg. daily episode plays since 2021**
- **6.8B total listening minutes (Source: Fireside)**
- **300M all-time downloads (Source: Fireside)**
- **750,000 daily episode “plays” in 2022 (Source: Ascension; Data 1/1/22 - 6/1/22; combines data from podcast platforms, YouTube, *Hallow* app)**
  - *Assuming 1 “play” per person, equivalent to 7x the stadium capacity of the University of Michigan, the largest stadium in the United States*
- **120,000 people have joined the dedicated BIY [Facebook group](#)**



### **#1 Global Podcast in Religion & Spirituality**

- *The Bible in a Year* is the **#1 podcast on Apple’s Religion & Spirituality chart** today, and has held this position for the majority of 2021-2022. (Source: Apple Podcasts)
- *The Bible in a Year* has been Chartable’s **[#1 global podcast in Religion & Spirituality](#)** for all of 2022 (Source: Chartable)
- In January of 2022, together with Ascension’s new 2022 Spanish-language offering *La Biblia en un año* podcast, *The Bible in a Year* topped “Christianity” charts in over **[47 countries](#)** (Source: Chartable)

*Continued below –*

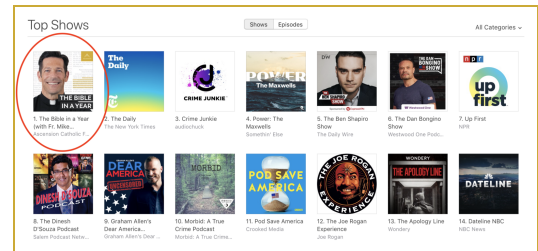
Ascension | P.O. Box 1990 | West Chester, PA 19380

P. 484.875.4550 W. [ascensionpress.com](http://ascensionpress.com)

## #1 on the Apple Charts - All Categories (Jan 2021 + Jan 2022)

*The Bible in a Year (with Fr. Mike Schmitz)*<sup>TM</sup> podcast broke the glass ceiling for religious podcasts, topping the Apple Podcasting chart in all categories within 2 days of its January 2021 launch.

- **#1 Podcast in America:** *Bible in a Year* was the #1 podcast in America in all categories from Jan 2 - Jan 18, 2021, knocking out top shows from *NPR*, *Dateline*, *Crime Junkie*, and more. (Source: Apple Podcasts)
- **Again in 2022:** It achieved the same feat from January 1-7, 2022, again becoming the top podcast on the US Apple charts in all categories. (Source: Apple Podcasts)



## Media Coverage and Awards

- **Outstanding News Coverage:** The fascinating story of a religious podcast topping the US Apple Charts has been picked up internationally by [\*The Wall Street Journal\*](#), [\*CBS National News\*](#), [\*The Times \(UK\)\*](#), [\*DailyMail \(UK\)\*](#), [\*CBN\*](#), [\*Fox NY\*](#), and [\*National Review\*](#), as well as receiving coverage in nearly all national US Catholic outlets.
- **Award-Winning Production:** *The Bible in a Year* won a [2021 w3 Gold Award](#) (Podcast: General Series - Health and Wellness) as well as the [#1 Award in Religion and Spirituality](#) from The Podcast Awards. Daily host Fr. Mike Schmitz and podcast featured guest Jeff Cavins were together named "[Catholics of the Year](#)" by the national Catholic news outlet *Our Sunday Visitor*.



Screen shot: CBS National News, April 2, 2022

## For Biographical Information about Fr. Mike Schmitz and Jeff Cavins

- Bio for Fr. Mike Schmitz: [Ascension Newsroom](#)
- Bio for Jeff Cavins: [Ascension Newsroom](#)
- Listen to *The Bible in a Year* podcast: [www.AscensionPress.com/BibleInAYear](http://www.AscensionPress.com/BibleInAYear)
- Listen to *La Biblia en un Año* podcast: [La Biblia en un Año](#)